

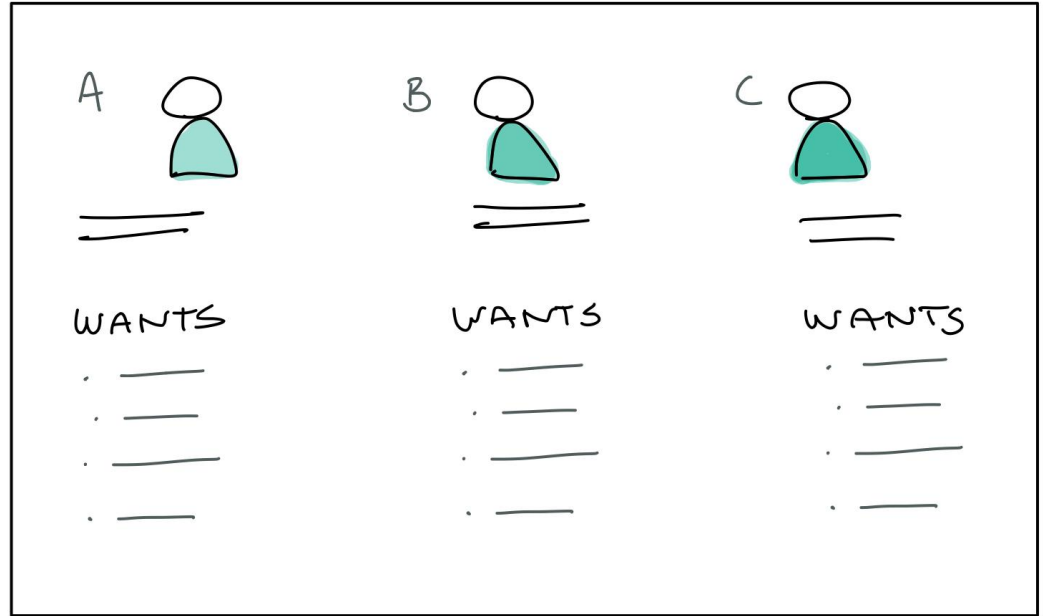
A hand-drawn rectangular frame with slightly irregular lines, enclosing the text. The frame is composed of four lines: a top line, a bottom line, a left line, and a right line, all drawn in a simple, sketchy style.

IDEATION

1ST ROUND

1. CLUSTERING

A guide showing what type of fellows wants what form of communication (content, platform, how often)



2. MATCH-UP FOR FELLOWS

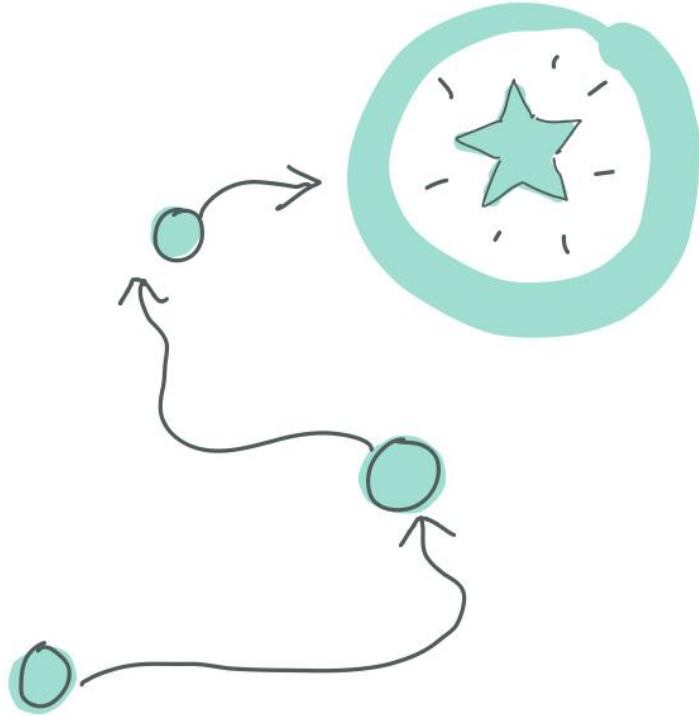
To encourage the establishment of personal connections across the different years



3. COMMUNICATION STRATEGY

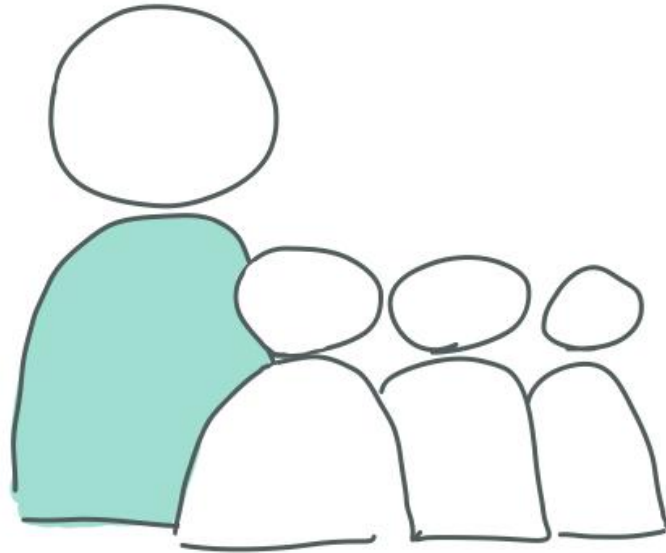
Strategy for

- What: types of content
- Where: what platforms
- How: how often
- How: Execution



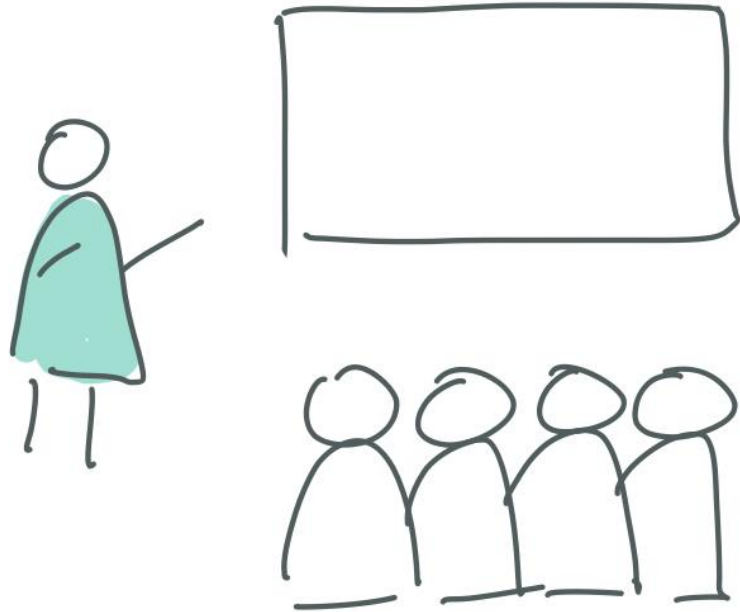
4. MENTORING PROGRAM FOR FELLOWS

Recruit fellows to be mentors for the new fellows in the period after the program finishes



5. SHOW & TELL MEETINGS

Let fellows share their knowledge and create their own events



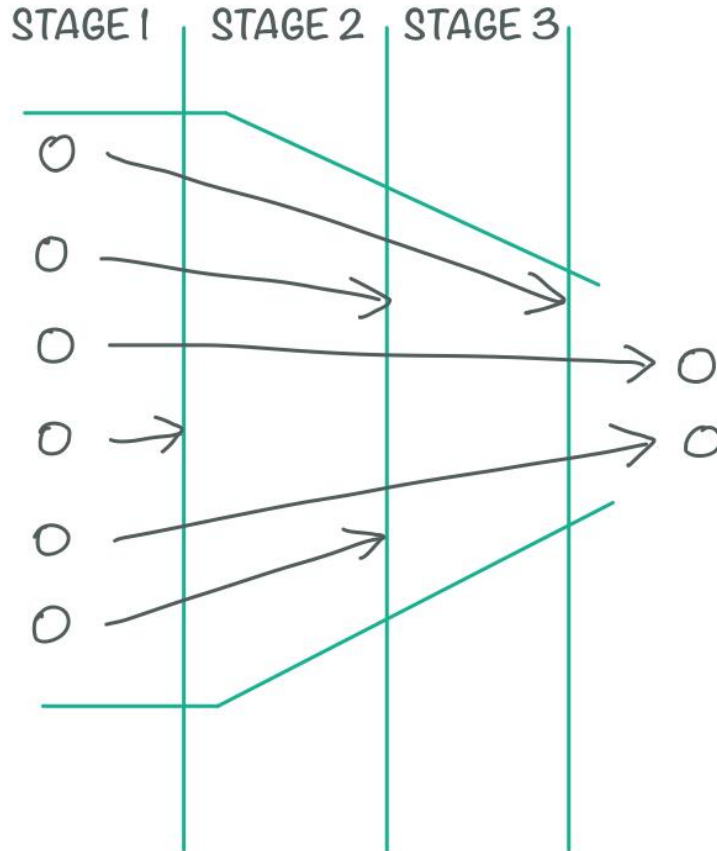
6. VOLUNTEER POSITIONS

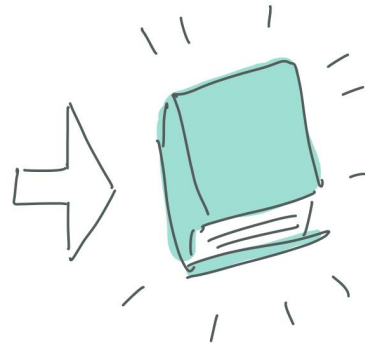
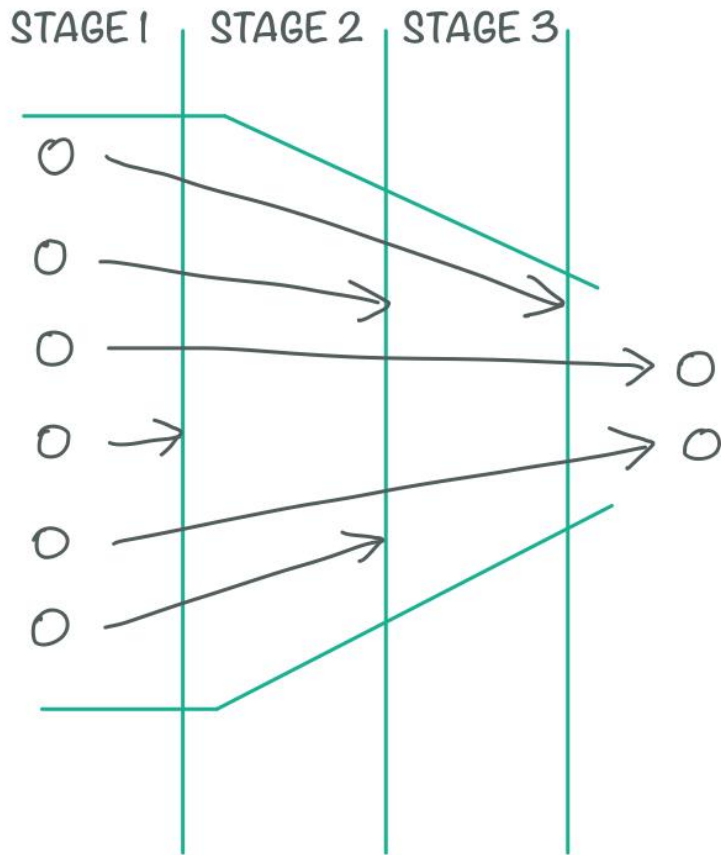
Utilize the resources in the network of fellows by offering positions where they can grow and help drive the community



GOING FORWARD

Prototype and evaluate which activities should be implemented to create a strong community for the coming fellows





A COMMUNITY
MANAGEMENT GUIDE